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L Number	Hits	Search Text	DB	Time stamp
1	3	"9952056"	USPAT; EPO; JPO;	2004/07/24 10:24
			DERWENT; IBM TDB	
2	2	(("5848397") or ("5721827")).PN.	USPAT	2004/07/24
5	70	"america online".as.	USPAT	2004/07/24 10:44
6	16	<pre>"america online".as. and (ads or advertisement)</pre>	USPAT	2004/07/24 10:44
7	7	"america online".as. and (ads or advertisement) and monitor\$3	USPAT	2004/07/24 10:44
14	27	<pre>(monitor\$3 same interaction) and (customiz\$3 or preference or personaliz\$3) and ((amount adj time) same display) and (ads or advertisement) and (user or viewer)</pre>	USPAT; EPO; JPO; DERWENT; IBM_TDB	2004/07/24 11:02
15	68	(determin\$3 near2 ((amount near1 time) or duration) near2 display)	USPAT; EPO; JPO; DERWENT; IBM TDB	2004/07/24 11:03
18	40	(determin\$3 near2 ((amount near1 time) or duration) near2 display) and (monitor\$3)	USPAT; EPO; JPO; DERWENT; IBM TDB	2004/07/24 11:08
19	518	<pre>(adjust\$3 or chang\$3 or set\$4) near display\$3 near2 (duration or length or amount)</pre>	USPAT; EPO; JPO; DERWENT; IBM TDB	2004/07/24 11:10
20	. 17	(adjust\$3 or chang\$3 or set\$4) near display\$3 near2 (duration or length or amount) and (customiz\$3 or personaliz\$3)	USPAT; EPO; JPO; DERWENT; IBM TDB	2004/07/24 11:17
21	16	6108637.URPN.	USPAT	2004/07/24 11:15
22	1	("6446076").PN.	USPAT	2004/07/24
24	28	(duration or length) near2 display\$3 near2 advertisement	USPAT; EPO; JPO; DERWENT;	2004/07/24
25	5	"9913423"	IBM_TDB USPAT; EPO; JPO; DERWENT; IBM TDB	2004/07/24 14:18
27	27	(("5,029,104") or ("5,105,184") or ("5,305,195") or ("5,572,643") or ("5,737,619") or ("5,740,549") or ("5,742,768") or ("5,754,830") or ("5,781,894") or ("5,805,815") or ("5,809,242") or ("5,828,837") or ("5,933,811") or ("5,937,392") or ("5,948,061") or ("5,999,912") or ("6,009,409") or ("6,009,410") or ("6,011,537") or ("6,035,332") or ("6,133,912") or ("6,141,010") or ("6,177,931") or ("6,185,586") or ("6,314,451") or ("6,317,761") or ("6,457,025") or ("6,466,967")).PN.	USPĀT	2004/07/24 14:20
28	2	"9821664"	USPAT; EPO; JPO; DERWENT;	2004/07/24 14:20
_	1598	709/224.ccls.	IBM_TDB USPAT	2004/07/24
_	748	709/224.ccls. and (ad\$1 or advertis\$5 or promotion\$3 or banner\$1)	USPAT	2004/01/26 11:20
_	728	709/224.ccls. and (ad\$1 or advertis\$5 or promotion\$3 or banner\$1) and network	USPAT	2004/01/26 11:20

_	692	709/224.ccls. and (ad\$1 or advertis\$5 or	USPAT	2004/01/26
		promotion\$3 or banner\$1) and network and		11:22
l _	605	(user\$1 or viewer\$1 or subscriber\$1) 709/224.ccls. and (ad\$1 or advertis\$5 or	USPAT	2004/01/26
	003	promotion\$3 or banner\$1) and network and	USPAI	11:23
		monitor\$3		11.20
_	74	709/224.ccls. and (ad\$1 or advertis\$5 or	USPAT	2004/01/26
		promotion\$3 or banner\$1) and network and		12:13
		((user\$1 or viewer\$1 or subscriber\$1)		
	100	near monitor\$3)		2004/01/26
_	182	Maeda.in. and naito.in.	USPAT; EPO; JPO;	2004/01/26 12:21
			DERWENT;	12.21
			IBM TDB	
. –	7	Maeda.in. and naito.in. and advertisement	USPAT;	2004/01/26
			EPO; JPO;	12:14
			DERWENT;	
	45	Manda in and maike in and aski make in	IBM TDB	2004/01/26
_	45	Maeda.in. and naito.in. and sekiguchi.in. and takayama.in.	USPAT; EPO; JPO;	2004/01/26
		ana canayama.in.	DERWENT;	12.20
			IBM TDB	
_	3	"9952056"	USPĀT;	2004/01/28
			EPO; JPO;	14:46
			DERWENT;	
l _	1	6285985.URPN.	IBM_TDB USPAT	2004/01/26
	1 *	0203303, ORFN.	OSFAI	12:36
_	5	"9913423"	USPAT;	2004/01/26
			EPO; JPO;	13:16
			DERWENT;	
		6202407 77707	IBM_TDB	0004/01/06
-	2	6393407.URPN.	USPAT	2004/01/26 12:38
_	7	("6018345"   "6078935"   "6118449"	USPAT	2004/01/26
		"6226642"   "6252579"   "6356283"	352772	12:40
		"6393407").PN.		
-	58	(distributing adj advertisements).ti.	USPAT;	2004/01/26
			EPO; JPO;	13:23
			DERWENT; IBM TDB	
_	3	"9952056"	USPAT;	2004/01/26
			EPO; JPO;	13:27
			DERWENT;	
			IBM_TDB	
-	0	200193138.URPN.	USPAT	2004/01/26
_	4	"6128651"	HSDAT.	13:25 2004/01/26
~	4	0120031	USPAT; EPO; JPO;	13:53
			DERWENT;	
			IBM_TDB	
-	13	("5710887"   "5712979"   "5717860"	USPĀT	2004/01/26
		"5721827"   "5724424"   "5727156"		13:28
		"5737619"   "5740549"   "5751956"     "5757917"   "5933811"   "5937392"		
		"5/5/91/"   "593/3811"   "593/392"     "5948061").PN.		
1	1	1 00.0004 / * * * * * * * * * * * * * * * * * *	1	

-	68	("4754582"   "D317790"   "5133081"	USPAT	2004/01/26
		"5150116"   "5214793"   "5257017"		13:29
		"5543856"   "5606154"   "5636346"		
		"5703564"   "5708780"   "5724424"		
		"5774170"   "5819285"   "5835061"		
	•	"5848129"   "5852775"   "5870724"		
		"5873068"   "5877698"   "5889852"		
		"5913040"   "5914654"   "5920634"		
		"5933811"   "5937037"   "5937392"	-	
		"5947592"   "5948061"   "5959623"		
		"5966696"   "5969704"   "5991735"		
		l ' '		
		"5991737"   "5992888"   "5995015"		
		"5995607"   "5999912"   "5999975"		
		"6002393"   "6006197"   "6009409"		
		"6009410"   "6014080"   "6014502"		
		"6014638"   "6026368"   "6026369"		
		"6026370"   "6031467"   "6034652"		
i		"6055510"   "6073727"   "6078896"		
		"6084583"   "6084628"   "6089284"		
		"6119098"   "6122658"   "6128651"		
		"6141010"   "6157814"   "6157841"		
		"6219696"   "6250428"   "6252522"		
		"6298218"   "6332127").PN.		
	_	i i	IICDAM.	2004/01/26
-	5	(("4754582"   "D317790"   "5133081"	USPAT;	2004/01/26
		"5150116"   "5214793"   "5257017"	EPO; JPO;	14:03
		"5543856"   "5606154"   "5636346"	DERWENT;	
		"5703564"   "5708780"   "5724424"	IBM_TDB	
		"5774170"   "5819285"   "5835061"		1
		"5848129"   "5852775"   "5870724"		
		"5873068"   "5877698"   "5889852"		
		"5913040"   "5914654"   "5920634"		
		"5933811"   "5937037"   "5937392"		
		"5947592"   "5948061"   "5959623"		
	1	"5966696"   "5969704"   "5991735"		
	1			
	1	"5991737"   "5992888"   "5995015"		
		"5995607"   "5999912"   "5999975"		
		"6002393"   "6006197"   "6009409"		
		"6009410"   "6014080"   "6014502"		
		"6014638"   "6026368"   "6026369"		
		"6026370"   "6031467"   "6034652"		
		"6055510"   "6073727"   "6078896"		
		"6084583"   "6084628"   "6089284"		
		"6119098"   "6122658"   "6128651"		
		"6141010"   "6157814"   "6157841"		
		"6219696"   "6250428"   "6252522"		
		"6298218"   "6332127").PN.) and (user		
	30	near monitor\$3)	TIGD TO	2004/03/26
-	79	5913040.URPN.	USPAT	2004/01/26
	1			13:58
1 -	2		USPAT	2004/01/26
	I	near interact\$3)		13:58
-	110	monitor\$3 near interact\$4 and (ad or	USPAT;	2004/01/26
	I	advertisement or banner)	EPO; JPO;	14:04
1	I		DERWENT;	1
1			IBM TDB	
_	106	monitor\$3 near interact\$4 and (ad or	USPAT;	2004/01/26
		advertisement or banner) and tim\$3	EPO; JPO;	14:05
	I	advertersement of parinter, and emmy	DERWENT;	1 - 1 - 1 - 1 - 1 - 1 - 1 - 1 - 1 - 1 -
			IBM_TDB	2004/01/06
-	22	monitor\$3 near interact\$4 and (ad or	USPAT;	2004/01/26
1		advertisement or banner) and (tim\$3 near	EPO; JPO;	14:12
	I	display\$3)	DERWENT;	1
			IBM_TDB	
-	27	adjust\$3 near timing near display\$3	USPĀT;	2004/01/26
	1		EPO; JPO;	14:15
	I		DERWENT;	1
	I		IBM TDB	1
	1	adjust\$3 adj timing and (monitor\$3 near	USPAT;	2004/01/26
1	1			1
1		interaction)	EPO; JPO;	14:45
	I		DERWENT;	1
	1	1	IBM TDB	I

	· · · · · · · · · · · · · · · · · · ·			···
-	4	("5905901"   "5913067"   "6374145"	USPAT	2004/01/26
		"6384852"   "2002/0095222").PN.		14:16
-	2	6128651.pn.	USPAT;	2004/01/26
			EPO; JPO;	14:24
			DERWENT;	
			IBM_TDB	
-	15	idle adj delay\$3 and display\$3	USPAT;	2004/01/26
			EPO; JPO;	14:50
			DERWENT;	
	_		IBM_TDB	1
-	0	200177954.URPN.	USPAT	2004/01/26
-				14:49
-	103	monitor\$3 adj (viewer or user or	USPAT;	2004/01/26
		subscriber) adj interaction\$2	EPO; JPO;	14:51
			DERWENT;	
	10	11 42 11 / 1	IBM_TDB	2004/01/26
_	12	monitor\$3 adj (viewer or user or	USPAT;	2004/01/26
		subscriber) adj interaction\$2 and ads	EPO; JPO;	14:53
			DERWENT;	
	173	(advertisement adj display) and	IBM TDB USPAT;	2004/01/26
-	1/3	(monitor\$3)	EPO; JPO;	14:54
		(MONICOL\$3)	DERWENT;	14.24
			IBM TDB	
1_	69	(advertisement adj display) and	USPAT;	2004/01/26
	09	(monitor\$3) and parameter	EPO; JPO;	14:54
		(monitoria) and barameter	DERWENT;	11.01
			IBM TDB	
_	68	   (advertisement adj display) and	USPAT;	2004/01/26
	""	(monitor\$3) and parameter and time	EPO; JPO;	14:56
		(monitorys) and parameter and time	DERWENT;	14.55
			IBM TDB	
_	4	(advertisement adj display) and	USPAT;	2004/01/26
	1	(monitor\$3) and parameter and(adjust\$3	EPO; JPO;	15:57
		near tim\$3)	DERWENT;	
		·	IBM TDB	
_	5	(advertisement adj display) and	USPAT;	2004/01/26
		(monitor\$3) and parameter and ((maximum	EPO; JPO;	14:57
		or minimum) near time)	DERWENT;	
		,,	IBM TDB	
_	32	("5353218"   "5448625"   "5515270"	USPAT	2004/01/26
		"5557721"   "5583763"   "5614927"		14:58
		"5615341"   "5627973"   "5636346"		
		"5717860"   "5717923"   "5724521"		
		"5740549"   "5781894"   "5794210"		
		"5809242"   "5812769"   "5848396"		
		"5848397"   "5855008"   "5864823"		
		"5893111"   "5915243"   "5933811"		
1		"5937392"   "5948061"   "5974398"		
1		"5974451"   "6009409"   "6009410"		
1		"6026368"   "6026369").PN.		
-	17	ad adj parameter	USPAT;	2004/01/27
			EPO; JPO;	10:19
			DERWENT;	
		1, 1, 1, 1, 1, 1, 1, 1, 1, 1, 1, 1, 1, 1	IBM_TDB	2004/62/27
-	22		USPAT;	2004/01/27
	1	timing adj display\$3	EPO; JPO;	10:30
1			DERWENT;	
1	100	/-diversity 423 11	IBM_TDB	2004/01/26
_	122	(adjust\$3 or alter\$3 or chang\$3) adj	USPAT;	2004/01/26
	1	parameter adj display\$3	EPO; JPO;	16:45
	1		DERWENT;	
	1	/adiugt02 on alton02 on about02\ adi	IBM_TDB USPAT;	2004/01/26
-	83	(adjust\$3 or alter\$3 or chang\$3) adj	EPO; JPO;	16:46
	1	parameter adj display\$3 and user	DERWENT;	10.40
			IBM TDB	
1_	6	(adjust\$3 or alter\$3 or chang\$3) adj	USPAT;	2004/01/26
	"	(adjust; or alter; or chang; of adj   parameter adj display; or and (user near	EPO; JPO;	16:46
		interaction)	DERWENT;	10.10
		Interaction/	IBM TDB	
I	L	I v v v v v v v v v v v v v v v v v v v	TDLI IDD	L

_	377	(adjust\$3 or alter\$3 or chang\$3 or	USPAT;	2004/01/27
		modif\$3) adj tim\$3 adj (display\$3 or	EPO; JPO;	13:26
		screen\$3 or monitor\$3 or request\$3 or	DERWENT;	
	2.5	content)	IBM_TDB	0004/01/05
_	39	, ,	USPAT;	2004/01/27
		modif\$3) adj tim\$3 adj (display\$3 or	EPO; JPO;	11:30
		screen\$3 or monitor\$3 or request\$3 or	DERWENT;	
		content) and (ads or advertisement or	IBM_TDB	
	10	banner or commercial)	110030	0004/01/07
_	10	("5347632"   "5572643"   "5740549"	USPAT	2004/01/27
	Ì	"5754774"   "5761662"   "5794210"		10:35
		"5812784"   "5913040"   "5946646"   "5959623").PN.		
_	9	6157946.URPN.	USPAT	2004/01/27
		0137340.0KEN.	OSIAI	10:40
	7	(adjust\$3 or alter\$3 or chang\$3 or	USPAT;	2004/01/28
	,	modif\$3) adj timing adj (display\$3 or	EPO; JPO;	10:08
		screen\$3 or monitor\$3 or request\$3 or	DERWENT;	
		content) and (ads or advertisement or	IBM TDB	
		banner or commercial)		
_	95	(adjust\$3 or alter\$3 or chang\$3 or	USPAT;	2004/01/27
		modif\$3) adj display adj parameter	EPO; JPO;	11:30
			DERWENT;	
			IBM TDB	]
-	30		USPAT;	2004/01/27
		modif\$3) adj display adj parameter and	EPO; JPO;	11:31
		timing	DERWENT;	
			IBM_TDB	
-	4	(adjust\$3 or alter\$3 or chang\$3 or	USPAT;	2004/01/27
		modif\$3) adj timing near (ads or	EPO; JPO;	11:36
		advertisement or banner or commercial)	DERWENT;	
			IBM_TDB	
-	1498	(adjust\$3 or alter\$3 or chang\$3 or	USPAT;	2004/01/27
		modif\$3) near (ads or advertisement or	EPO; JPO;	11:37
		banner or commercial)	DERWENT;	
	1.50	1, 1, 1, 1, 1, 1, 1, 1, 1, 1, 1, 1, 1, 1	IBM_TDB	0004/01/07
_	163	(adjust\$3 or alter\$3 or chang\$3 or	USPAT;	2004/01/27
		modif\$3) near (ads or advertisement or	EPO; JPO;	11:37
	1	banner or commercial) and monitor\$3 and   interaction	DERWENT; IBM TDB	
	92		USPAT;	2004/01/27
	92	modif\$3) near (ads or advertisement or	EPO; JPO;	11:39
		banner or commercial) and monitor\$3 and	DERWENT;	11.35
		interaction and ((display\$3 near rate) or	IBM TDB	
		timing or speed)	1511_155	i
_	46	(adjust\$3 or alter\$3 or chang\$3 or	USPAT;	2004/01/28
		modif\$3) near (ads or advertisement or	EPO; JPO;	10:39
		banner or commercial) and ((monitor\$3 or	DERWENT;	
		interaction) near user) and ((display\$3	IBM TDB	
		near rate) or timing or speed)	_	
-	719	709/225.ccls.	USPAT	2004/01/27
				11:45
-	389	709/225.ccls. and (monitor\$3)	USPAT	2004/01/27
				11:46
-	108	709/225.ccls. and (monitor\$3) and (ad or	USPAT	2004/01/27
		advertisement or banner or commercial)		11:52
-	125	725/10,18,29,42.ccls.	USPAT	2004/01/27
				11:52
_	10	"0890907"	USPAT;	2004/01/27
			EPO; JPO;	13:29
			DERWENT;	
	1 .	W0008420W	IBM_TDB	2004/01/27
_	4	"9908429"	USPAT;	2004/01/27
			EPO; JPO; DERWENT;	13:27
			IBM TDB	
_	1	("5805974").PN.	USPAT	2004/01/28
_	1	( 30039/4 ).EN.	OSEKI	10:04
_	14	(ads or advertisement or banner) adj	USPAT;	2004/01/28
	1	tun\$3	EPO; JPO;	10:18
		, -	DERWENT;	
			IBM TDB	
1	1	1		

-	108	(adjust\$3 or chang\$3 or modif\$3 or	USPAT;	2004/01/28
		alter\$3) near tun\$3 near parameter	EPO; JPO;	10:19
			DERWENT;	
			IBM TDB	
_	23	(adjust\$3 or chang\$3 or modif\$3 or	USPAT;	2004/01/28
		alter\$3) near tun\$3 near parameter and	EPO; JPO;	10:21
		(ads or advertisement or banner or	DERWENT;	
		commercial)	IBM TDB	
_	284	monitor\$3 adj (maximiz\$5 or minimiz\$5)	USPAT;	2004/01/28
		(manifest of the state of the s	EPO; JPO;	10:25
			DERWENT;	10.23
			IBM TDB	
_	219	monitor\$3 adj (maximiz\$5 or minimiz\$5)	USPAT;	2004/01/28
	213	and (screen or display or monitor)	EPO; JPO;	10:25
		and (sereen or display of monitor)	DERWENT;	10.23
			IBM TDB	
	45	monitor\$3 adj (maximiz\$5 or minimiz\$5)	USPAT;	2004/01/29
	"	and (screen or display or monitor) and		2004/01/28
i		interact\$4	EPO; JPO;	10:26
		Interact\$4	DERWENT;	
	2.1	11 40 11 / 1 45	IBM_TDB	
-	31	monitor\$3 adj (maximiz\$5 or minimiz\$5)	USPAT;	2004/01/28
		and (screen or display or monitor) and	EPO; JPO;	10:26
		interact\$4 and (user or viewer or	DERWENT;	
	_	subscriber)	IBM_TDB	1 1
-	36	( )	USPAT;	2004/01/28
		adj time	EPO; JPO;	10:40
Į			DERWENT;	
			IBM_TDB	
-	40	1 ( (	USPAT;	2004/01/28
		minimum) adj number adj time	EPO; JPO;	10:46
			DERWENT;	
			IBM TDB	
-	4	((adjust\$3 or set) adj (maximum or	USPĀT;	2004/01/28
	1	minimum) adj number adj time) and voice	EPO; JPO;	10:52
		Simo, and manual day simo, and voice	DERWENT;	
			IBM TDB	
l _	7	6314402.URPN.	USPAT	2004/01/28
	1 '	OJIITOZ. UKIN.	OSTAI	10:47
_	115	(minimum or maximum) adj number adj	USPAT;	2004/01/28
	113	display	EPO; JPO;	14:33
		urspray		14:33
			DERWENT;	
_	28	Horz ing and (add on adventisement -	IBM_TDB	2004/01/20
-	28	Herz.inv. and (ads or advertisement or	USPAT;	2004/01/28
		banner)	EPO; JPO;	14:33
	1		DERWENT;	
1			IBM_TDB	1 0004 (65 (55
_	2	Herz.inv. and (ads or advertisement or	USPAT;	2004/01/28
		banner) and timing	EPO; JPO;	14:33
			DERWENT;	
			IBM_TDB	
_	377	Herz.inv.	USPAT	2004/01/28
				14:34
-	18	Herz.inv. and (timing)	USPAT	2004/01/28
				14:34
-	83	jacobs.inv. and advertisement	USPAT;	2004/01/28
	1		EPO; JPO;	14:50
			DERWENT;	
			IBM TDB	
_	21	jacobs.inv. and distributing and	USPAT;	2004/01/28
		advertisement	EPO; JPO;	14:47
			DERWENT;	
			IBM TDB	
-	10	jacobs.inv. and distributing near	USPAT;	2004/01/28
	**	advertisement	EPO; JPO;	14:47
	]	adver er er semene		+3.3/
			DERWENT;	
	3	   "9952056"	IBM_TDB	2004/01/20
~	3	3332030	USPAT;	2004/01/28
			EPO; JPO;	14:53
			DERWENT;	
		//#5040207#\ /#5247620#\	IBM_TDB	0004/05/55
-	3	1 ' ' ' ' ' ' ' ' ' ' ' ' ' ' ' ' ' ' '	USPAT	2004/01/28
1	: i	("5721827")).PN.	I	14:53

Search History 7/24/04 3:07:45 PM Page 6

-	292	5347632.URPN.	USPAT	2004/01/28
				14:55
-	54	5347632.URPN. and (user near interaction)	USPAT	2004/01/28
		F048600 When 1		14:55
_	53	5347632.URPN. and (user near interaction)	USPAT	2004/01/28
	204	and display\$3		14:56
] =	304	active adj delay	USPAT;	2004/02/03
			EPO; JPO;	11:49
			DERWENT;	
	14	active adj delay near tim\$3	IBM_TDB USPAT;	2004/02/03
	1 1	active adj deray near timps	EPO; JPO;	13:01
			DERWENT;	13:01
			IBM TDB	
_	861	monitor\$3 adi max\$9	USPAT;	2004/02/03
		monitoelys adj manys	EPO; JPO;	13:01
			DERWENT;	13.01
			IBM TDB	
_	1	monitor\$3 adj (maximiz\$5 and minimiz\$5)	USPAT;	2004/02/03
	_	interest and (managed and managed)	EPO; JPO;	13:05
			DERWENT;	
			IBM TDB	
_	195	(maximiz\$5 or minimiz\$5) adj screen	USPAT;	2004/02/03
		, , , , , , , , , , , , , , , , , , , ,	EPO; JPO;	13:05
			DERWENT;	
			IBM TDB	
-	67	monitor and (maximiz\$5 or minimiz\$5) adj	USPAT;	2004/02/03
		screen	EPO; JPO;	13:05
			DERWENT;	
			IBM_TDB	
-	12	monitor\$3 same (maximiz\$5 or minimiz\$5)	USPAT;	2004/07/23
		adj screen	EPO; JPO;	17:13
			DERWENT;	
	_	//861100008) /850466468)	IBM_TDB	
_	5	(("6119098") or ("5946646") or ("5913040") or ("6128651") or	USPAT	2004/02/03
				15:03
_	4	("6285985")).PN. ("9913423").PN.	USPAT;	2004/02/02
	4	( ))IOHEO J.FM.	EPO;	2004/02/03 14:48
	i		DERWENT	11.10
_	3	(("5973683") or ("5991735") or	USPAT	2004/02/03
	J	("5929849")).PN.	OSEAT	15:03
_ i	147	(monitor\$3 same interaction) and	USPAT;	2004/07/24
		(customiz\$3 or preference or	EPO; JPO;	10:47
		personaliz\$3) and (amount adj time) and	DERWENT;	• • /
		(ads or advertisement) and (user or	IBM TDB	
		viewer) and display\$3		
-	10	("4977594"   "5638443"   "5675510"	USPAT	2004/07/23
		"5682525"   "5706502"   "5708780"		17:58
		"5710918"   "5715453"   "5796952"		
		"6108637").PN.		